As many as 1,05,898 school going students have shared their videos for Punjab Education Minister Mr. Vijay Inder Singla's campaign, 'Ambassadors of Hope' which was launched for students of the state to share their creativity during lockdown. The campaign created a world record as never in the past so many students participated in an online video competition concluded in eight days. Cebu City Commission (a govt body) of Phillipines holds the record of highest participation as they had got 43,157 participants in eight day long online competition.


Apart from entries, the campaign also engaged around 2.5 Crore people on Social Media platforms in eight days. The campaign got the highest, 8.5 Million (85 lakh) reach on Facebook followed by 7 Million (70 Lakh) on YouTube, 4.5 Million (45 Lakh) on Tik Tok, 2.5 Million (25 Lakh) on Instagram and around 1 Million (10 Lakh) each on Twitter & Snapchat.

The primary objective of engaging the students in a constructive activity in atmosphere of abject negativity has been achieved. The competition has even impressed union government who has appreciated the campaign. The union Human Resource Development Minister called Punjab Education Minister to seek the details of 'Ambassadors Of Hope' campaign. Meanwhile six other states including Himachal Pradesh, Haryana, Uttar Pradesh, Odisha, Rajasthan, Chhattisgarh may also launch a similar campaign for their students.

Most of the entries are deep rooted in Punjabi ethos and culture. 'Ambassadors of Hope' will set a precedent to be followed by the governments to launch engagement driven campaigns for the children. Urban schools have shared more entries in districts like Ludhiana, Amritsar, Patiala and Mohali while rural schools have taken a lead in districts of Mansa, Taran Tarn, Ferozepur and Bathinda.

Three winners each from all the 22 districts will be given attractive prizes that include Apple iPads, Laptops and Android Tablets for the students securing first, second and third positions, respectively. Apart from that there will be 50 consolation prizes and schools ensuring maximum participation will be given appreciation letters while teachers of the winners (students) will also be acknowledged and rewarded. All
the participants will be given 'Ambassadors of Hope' appreciation letters.

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7th May

Education Department

Even during the curfew / lockdown due to the COVID-19 crisis, the Punjab Education Department is keeping the students busy with use of information technology. 132192 students took part in the online examination of Science subject of class X. Education is being imparted from home during lockdown by the Education Department. It is seeing good results in imparting virtual classes to the students through electronic and social media. After the teachers completed the syllabus for the month of April by conducting online studies through social media and electronic media, an online examination was conducted by the department for feedback.

An online question paper on science subject was prepared by the Education Department which was made available to the students through social media. The results of the home-based online education program have been encouraging, as evidenced by the fact that 132192 out of 185643 students in Class X have solved this question paper online.

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