



# Punjab Government Gazette

## EXTRAORDINARY

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CHANDIGARH, TUESDAY, MAY 9, 2023 (VAISAKHA 19, 1945 SAKA)

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**GOVERNMENT OF PUNJAB**  
DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS

### NOTIFICATION

The 8th May, 2023

**No. 1/556883/2023.**— The Governor of Punjab is pleased to make the following amendment in the Punjab News Web Channel Policy, 2022 issued vide PR. No. I/423869/2022, dated 12.09.2022 as under:-

#### **POLICY**

- (1) The Policy may be called the Punjab News Web Channel (Third Amendment) Policy, 2022.
- (2) This Policy shall come into force with immediate effect.
- In the Punjab News Web Channel Policy, 2022, Para 9A is added as mentioned below:-

#### **9A: TO OUTREACH PUBLIC AT RURAL AND URBAN AREA OF THE STATE THROUGH PROFESSIONAL AGENCIES.**

Different Professional agencies may be engaged in public interest, primarily catering to the following specific needs:-

- Video Production on DAVP rates & live streaming.
- Social Media Management.
- Public Relations and Media Planning (including Content & Strategy Development).

**MALWINDER SINGH JAGGI, I.A.S**

Secretary, Government of Punjab  
Information and Public Relations

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