Cooperation Department (Milkfed)

Milkfed procures 1390 lakh litres of milk to tune of Rs. 484 Crore

The Cooperation Department has comprehensively covered the entire length and breadth of Punjab with its varied range of products during the lockdown period from 23rd March, 2020 to 20th May, 2020 and provided essential supplies to the people at their doorsteps.

Under the Cooperative Sector of Punjab, i.e. the MILKFED procured a total of 1390 lakh litres of milk which amounted to Rs. 484 Crore. The sale of milk and milk products such as Milk, Dahi, Paneer, Lassi netted Rs. 300.8 crores while the sale of Ghee, UHT Milk, Table Butter and Sweet Flavoured Milk (PIO) brought another Rs. 47.6 crores thus making it a total of Rs. 348 crores from milk and milk products alone. While, the Sale of Cattlefeed and Mineral Mixture brought Rs. 56.2 crores to the kitty of MILKFED. Thus, the total sale of Milk Products and Cattlefeed yielded Rs. 405 Crore for the MILKFED.
Cooperation Department (Markfed)

The Cooperation Department has comprehensively covered the entire length and breadth of Punjab with its varied range of products during the lockdown period from 23rd March, 2020 to 20th May, 2020 and provided essential supplies to the people at their doorsteps.

As part of the door to door campaigning for supplying essential items to the people, the MARKFED reached out to 1,86,000 Rural and Urban households in Punjab to provide SOHNA products. Not only this, the MARKFED ensured that it's essential commodities at the Verka booths in Chandigarh as well as Mohali in order to ensure it's outreach to the common people apart from tying up with the online platforms such as Zomato, Swiggy, BHEJO and Grofers.

The tireless efforts made by MARKFED day in and day out, have been rewarded with excellent sales figures with Edible Products such as Oils and Vanaspati, Pulses, Atta, Salt, Sugar, Red Chilli and Haldi recording a sale of Rs. 171.63 crores while the Non Edible Products such as Cattlefeed raking in Rs. 22.40 Crore. Furthermore, keeping in view the best interests of the farming community in mind, the MARKFED supplied Urea and DAP to the tune of Rs. 185 crores to the Primary Agricultural Credit Societies (PACS) so as to ensure that no shortage is encountered by the farmers during the Kharif season 2020-21. As regarding the Agro-Chemicals, the MARKFED supplied these to the PACS to the value of Rs. 36.25 crores.